

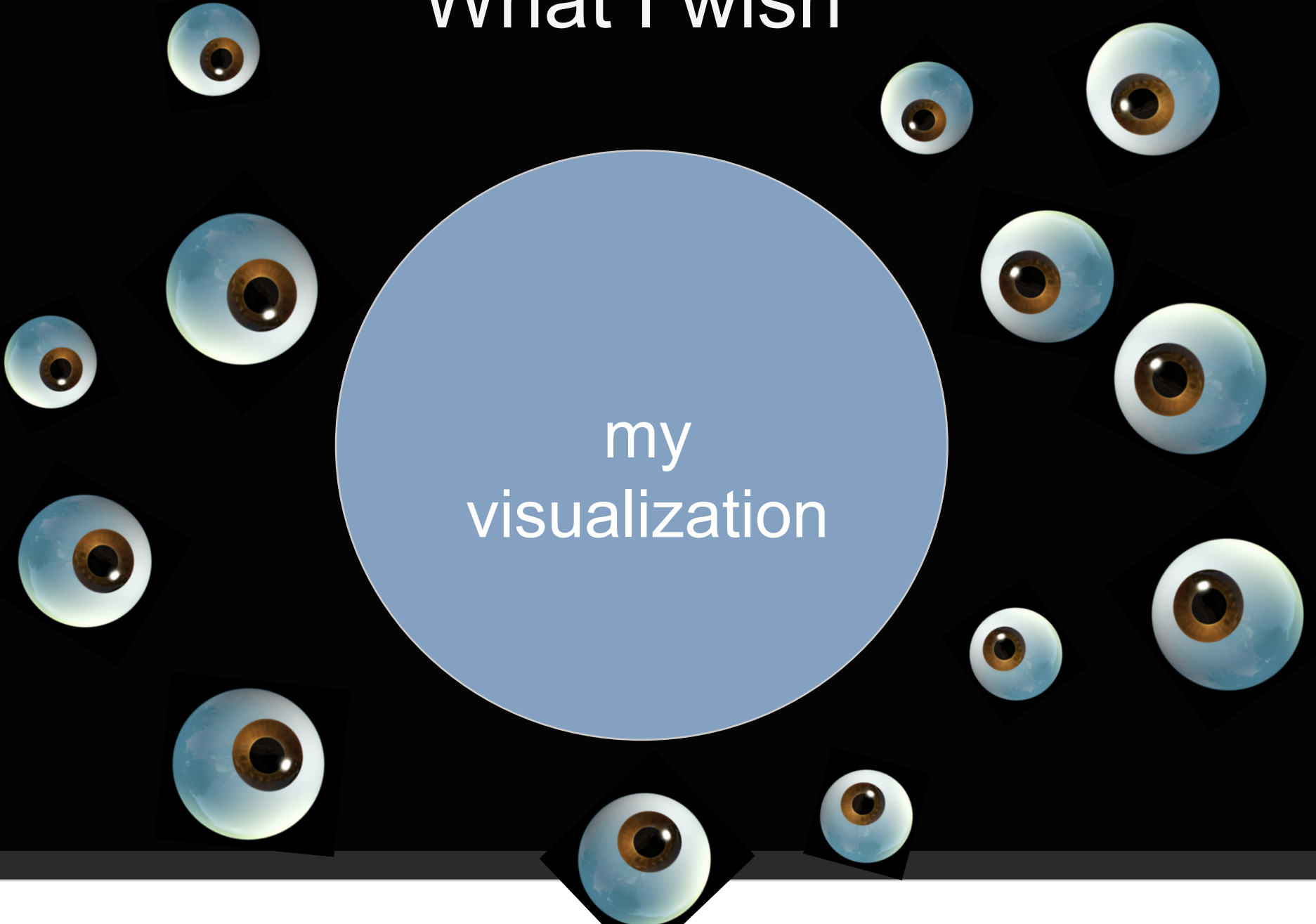
The Visual Character

utilizing visualization
within a practical narrative
structure

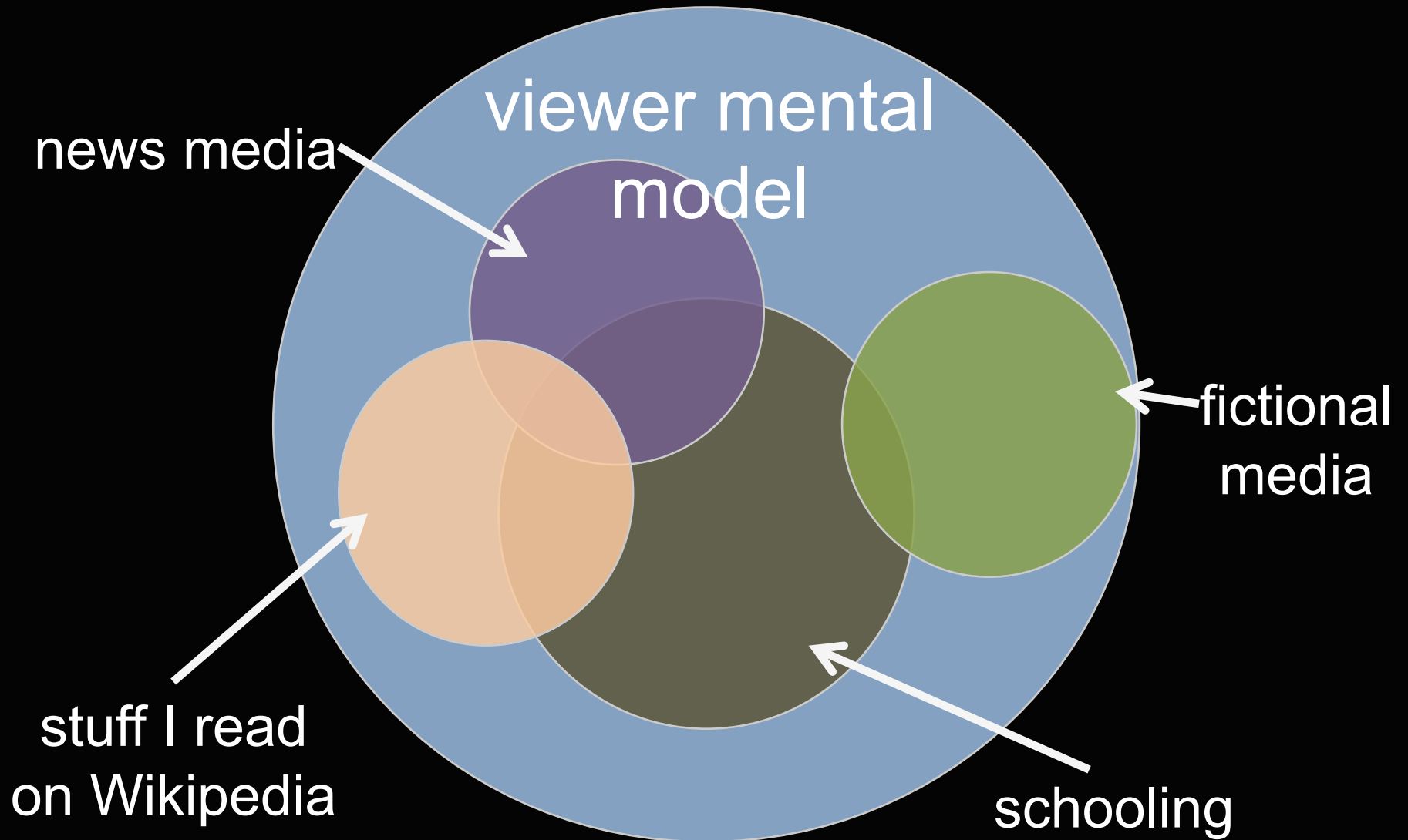
Matthias Shapiro

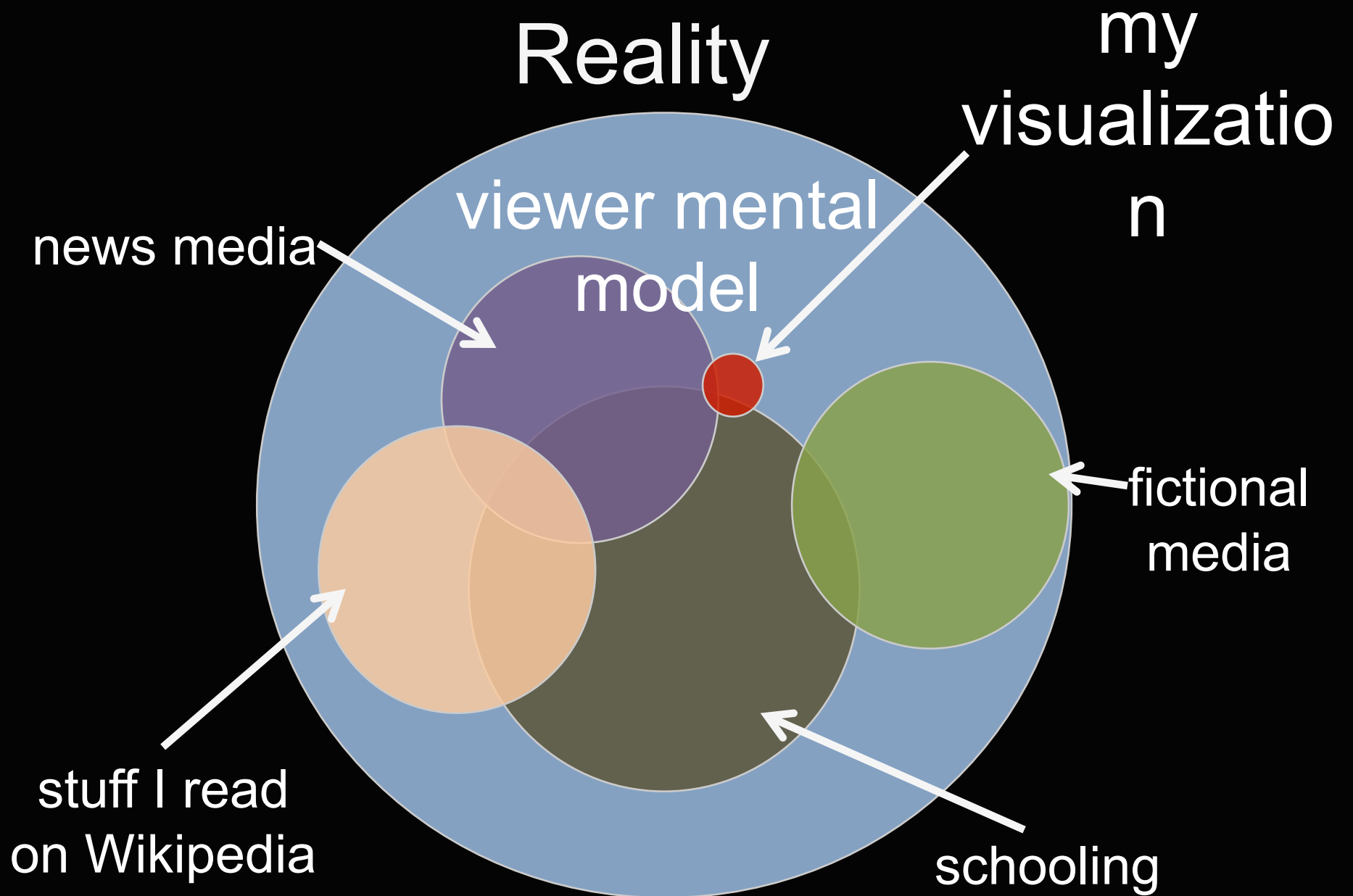
What I wish

my
visualization

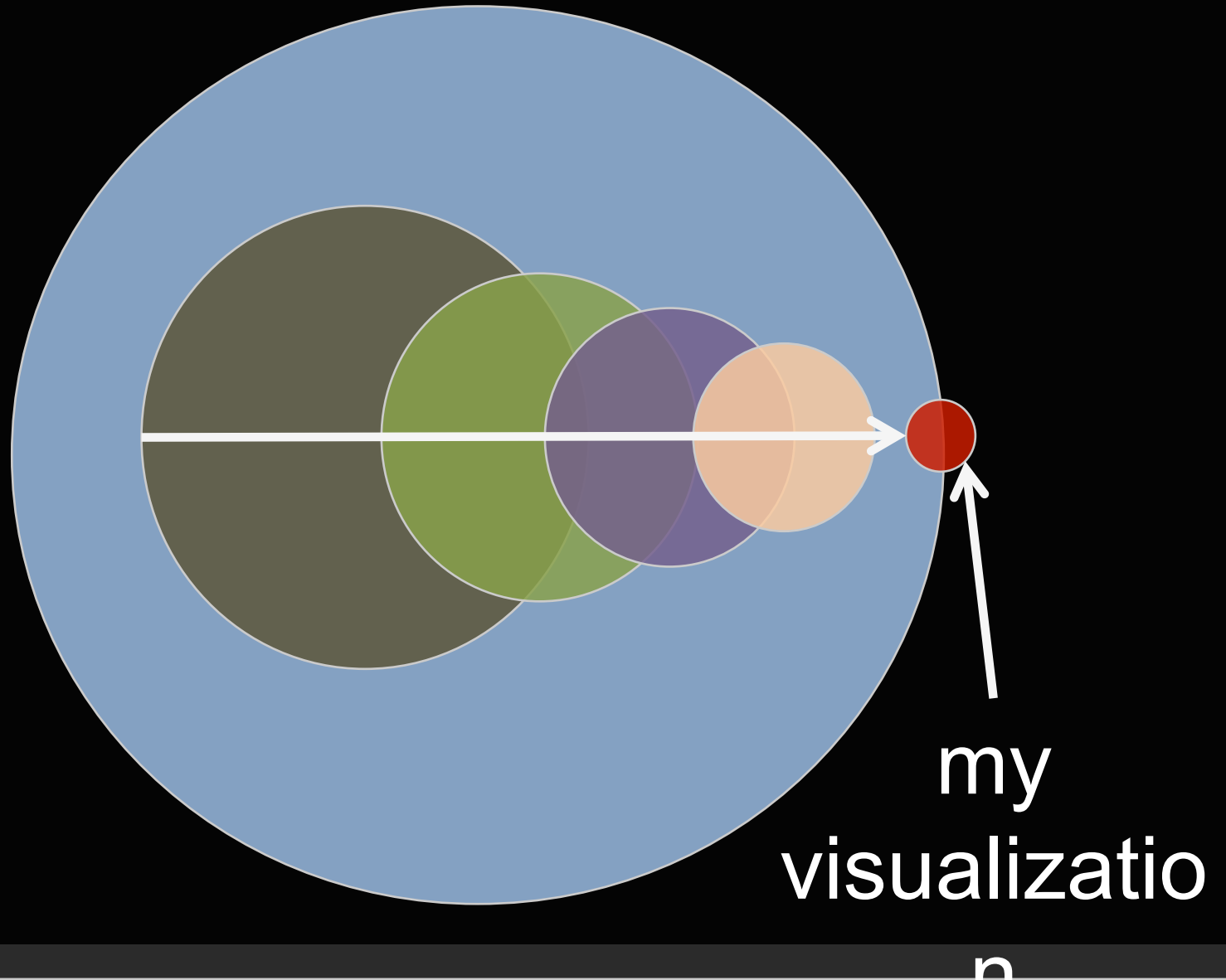


Reality





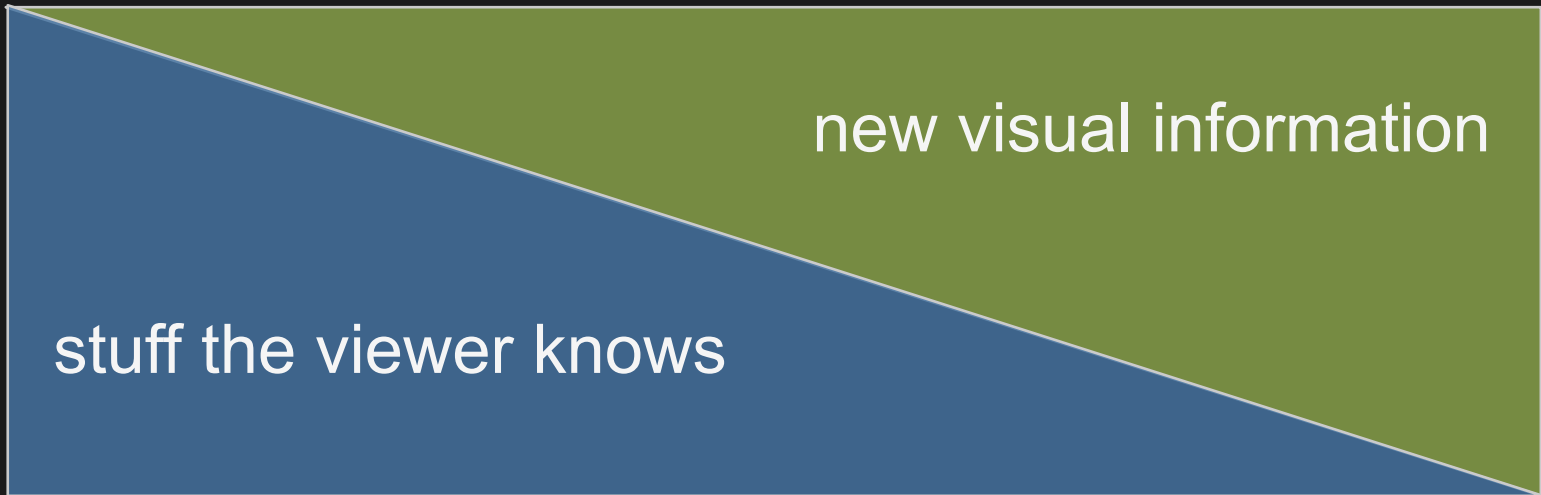
Story (Context)



A Tale of Two Stories

Structure #1

- Classic story structure (establishment of norms, disruption of those norms, acceleration of disorder, arrival and victory of hero)
- Assumes basic familiarity with “facts on the ground”

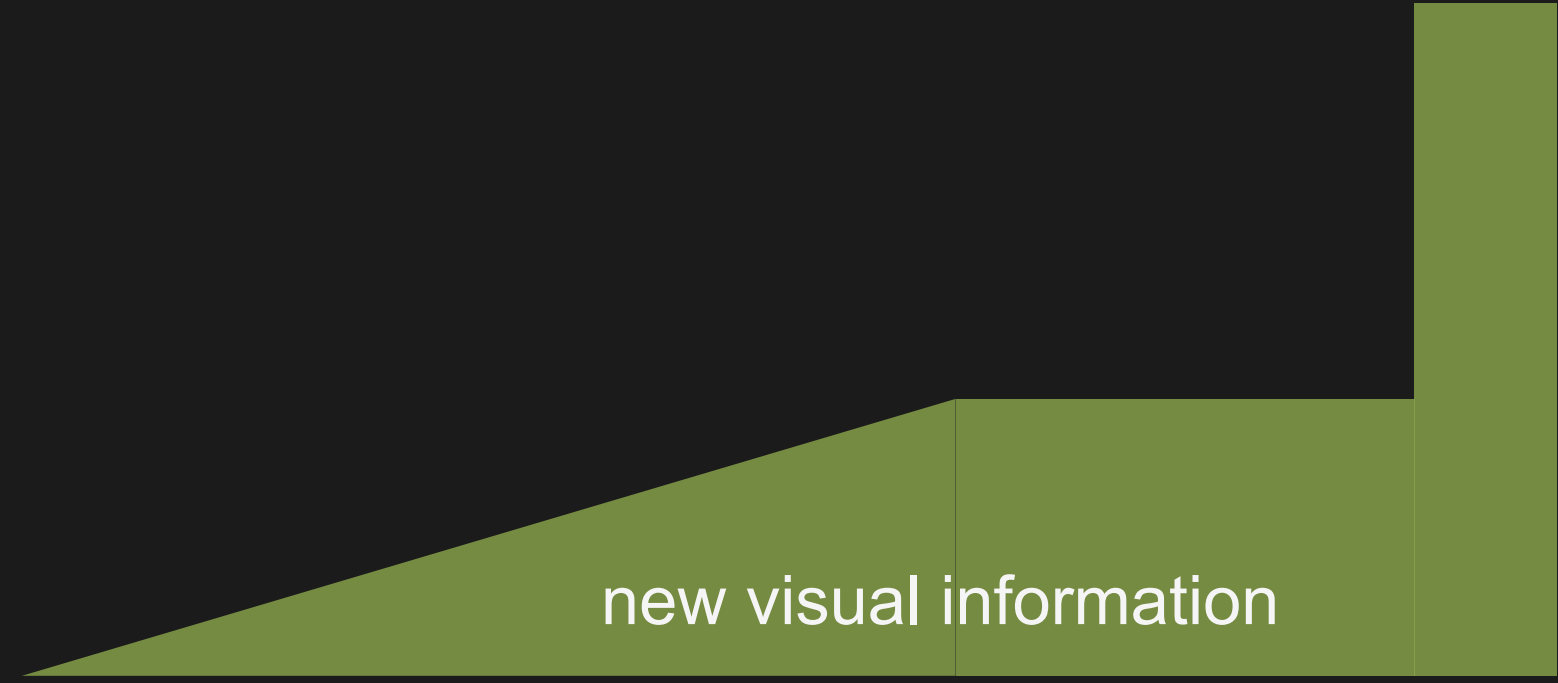


begin

end

Structure #2

- Establish a question to drive the narrative
- Spend bulk of time establishing familiarity with data set
- Add narrative “twist” to answer the question in unexpected way



begin

end

contact

Matthias Shapiro

matthias.shapiro@gmail.com

+1 (404) 729-1049

<http://designersilverlight.com>

